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World Tour 2025.

From May 4th to May 7th

Come spend 4 days with L'Oréal Professionnel
in the most vibrant city: Rio De Janeiro.

Ticket price: \$2095*

*Flights and hotels not included.



LUCAS POSSETTI

📷 @lucaspossetti



JOÃO BOSCO

📷 @jobosco

Explore the city

.....
Experience a two-day "look & learn" and
"hands-on" training with Brazil's top artists.

Only 50 spots. First come first serve.

Exclusive learning experiences and discover the heart of the city.



SUNDAY |
5PM

Welcome
cocktail



MONDAY |
9AM - 5PM

Hands-on colour
in L'Oréal Rio
Academy



TUESDAY |
9AM - midnight

Look & learn
Free afternoon
Evening cocktail
party



WEDNESDAY |
9AM - 5PM

Rio tour guide
full day

The top hair stylers in Brazil:



LUCAS POSSETTI Specialist
@lucaspossetti hairstyle

Specialist in colour, highlights and hairstyle.

The hairstylist @lucaspossetti is a L'Oréal PRO ambassador, colorist, make up artist, educator, photographer and musician at the hours vacancies. Lucas has over 18 years of solid career training in the largest academies in the world, such as Vidal Sassoon, Tony & Guy, Alexandre de Paris and Jean Marc Joulbert.

Today he works at MG Hair Design, in Jardim America SP.



JOÃO BOSCO
@jobosco

Specialist in cutting and styling.

@jobosco is an ambassador for Kérastase, was recognized in 2023 as one of the 10 hairstylists who set the cutting trend in Brazil. João is a specialist in hair styling, cutting and hair health and is currently in charge of the creative curation of the ONE|SP beauty salon, in Jardim América, in São Paulo. The hairstylist is among the most sought after names when it comes to hair beauty and, with more than 20 years of experience, he is the favorite of actresses such as Flavia Pavanelli, Jade Picon and Suzana Gullo. Passionate about his profession, he stands out in the market for valuing the uniqueness of each person by combining colour, cutting, visagism and hair treatment techniques.

Agenda.

Sunday 5:00 PM - 7:00 PM

Welcome Cocktail

@Barzin Gastrobar Ipanema

Rua Vinicius de Moraes 75, Rio de Janeiro, RJ, 22411-010

4th

Monday 8:00 AM - 6:00 PM

Hands-on colour @L'Oréal Rio Academy

5th

8:15 AM	Transport Bus from Hotel Fairmont to Academy L'Oréal Brazil
9 AM	Resigter + Breakfast & Breakfast
10 AM	Look & Learn by Lucas Possetti
12:30	LUNCH BREAK
2:00 PM	Hands-on balayage on live models*
3:30 PM	COFFEE BREAK
4:00 PM	Hands-on balayage on live models
5:30 PM	Model walk & closure
6:00 PM	Transport Bus back to the Hotel Fairmont + Free evening

Agenda.

Tuesday 8:00 AM - 2:00 PM

Look & learn @L'Oréal Rio Academy

6th

8:15 AM	Transport Bus from Hotel Fairmont to Academy L'Oréal Brazil
9 AM	Breakfast + Look & learn by Joao Bosco - hair cut #1
10 AM	COFFEE BREAK
10:30 AM	Look & learn by Joao Bosco - hair cut #2
11:30 AM	Look & learn by Joao Bosco - hair cut #3
12:30	LUNCH BREAK
2:00 PM	Transport Bus back to the hotel
3:00 PM - 7 PM	FREE TIME
7 PM - 10 PM	Happy Hour Cocktail Party "White Lotus" attire theme at Hotel Fairmont

Dress code.

Training @L'Oréal Brazil Academy
[business casual]



Cocktail Party @Fairmont
[White Lotus]





Agenda.

Wednesday 8:00 AM - 7:00 PM
Rio Guided Tour.

7th

8 AM	Transport Bus from Hotel Fairmont to the Cristo Redentor
9 AM	Tour of the Cristo Redentor
11:30 PM	Transfer to lunch
12:00 PM	LUNCH
2:00 PM	Transfer to Musuem
2:30 PM	Tour of Museu Do Amanha
4:30 PM	Transfer to Pao de Acucar
5:00 PM	Tour of Parque Bondinho Pao de Acucar
7:00 PM	Transport Bus back to the Hotel Fairmont + departure



Important information:

Please read carefully.

Transportation

- The bus transport will only have 2 stops :
 1. Fairmont Copacabana Hotel **Av. Atlântica, 4240 – Copacabana Rio de Janeiro, CEP 22070-002**
 2. L'Oréal Rio Headquarters **Barão de Tefé, 27 - Saúde, Rio de Janeiro - RJ, 20220-460.**
- If you are not staying at the Fairmont, you will either have to walk, order a Uber to come to the Fairmont to catch the bus with the rest of the group, or go directly to L'Oréal Rio headquarters and to come back.
- We will regroup at the Fairmont lobby at least 10 minutes prior to the 8AM pick up. The bus leaves at 8AM sharp.

Masterclasses

- One of the artist don't speak well French and English, so you will be provided with live audio translators.
- 1 live model will be provided for every 3 stylists for the hands-on portion.
- You will be provided every necessary material for the classes. No need to bring your tools.

Your on site contacts

For any questions, concerns & emergencies, here's the L'Oréal team you can turn to:

- Katherine Denis 438-501-5417
- Caroline Verreault
- Carson Drake
- Melanie Foster
- Véronique Caty





Travel & Safety Tips

Before you go :

- **Visa & Passport:**

Ensure passports are valid for at least six months beyond your trip dates. Check visa requirements for Brazil based on nationality.

- **Travel Insurance:**

Highly recommended. Ensure coverage for medical emergencies, trip cancellations, lost luggage, and other unforeseen events.

- **Vaccinations & Medications:**

Consult your doctor about recommended vaccinations and necessary medications. Pack any prescriptions and a basic first-aid kit.

- **Photocopies & Digital Copies:**

Make photocopies of your passport, visa, driver's license, and credit cards. Store them separately from the originals and also save digital copies in a secure cloud location.

- **Notify Bank & Phone Providers:**

Inform your bank and phone providers about your travel dates to avoid issues with card usage and roaming charges.

- **Learn Basic Portuguese:**

While English is spoken in tourist areas, learning basic Portuguese phrases will be helpful and appreciated.

- **Pack Appropriately:**

Rio's weather can be unpredictable. Pack light, breathable clothing, swimwear, comfortable walking shoes, a light jacket or sweater, and rain gear.

- **Research Your Destination:**

Familiarize yourself with the areas you'll be visiting. Note important addresses and contact information.

Safety During Your Trip :

- **Transportation:**

Use reputable taxi services or ride-hailing apps such as Uber. Avoid unmarked taxis. Be aware of your surroundings on public transportation.

- **Valuables:**

Avoid displaying expensive jewelry or electronics. Use hotel safes for passports, extra cash, and valuable items.

- **Be Aware of Your Surroundings:**

Pay attention to your surroundings, especially at night and in crowded areas. Avoid walking alone in deserted areas.

- **Don't Leave Drinks Unattended:**

Be cautious of accepting drinks from strangers and never leave your drink unattended.

- **Stay in Well-Lit Areas:**

Avoid poorly lit streets and alleys, especially at night.

- **Money Matters:**

Carry small amounts of cash and avoid flashing large bills. Use ATMs in safe, well-lit locations.

- **Beach Safety:**

Be mindful of your belongings on the beach. Don't leave them unattended. Swim only in designated areas and be aware of strong currents.

- **Emergency Contacts:**

Save local emergency numbers in your phone. Also, have a readily accessible list of important contacts, including your hotel, the L'Oréal Brazil team lead, and your own emergency contact.

- **Report any incidents:**

If you experience any theft or crime, report it to the local police immediately.

Additional Tips :

- **Stay Hydrated:**
Drink plenty of water, especially in the heat.
- **Sunscreen:**
Use a high SPF sunscreen to protect yourself from the strong sun.
- **Mosquito Repellent:**
Pack mosquito repellent, especially if you plan on spending time outdoors.
- **Respect Local Customs:**
Dress respectfully, particularly when visiting religious sites.
- **Bargaining:**
Bargaining is common in markets and with street vendors, but be polite and respectful.

Key Portuguese phrases :

Basics:

Hello: Olá (oh-LAH)

Good morning: Bom dia (bong DEE-ah)

Good night: Boa noite (BOH-ah NOY-tee)

Goodbye: Tchau (chow) – informal / Adeus (ah-DEH-oos) – formal

Please: Por favor (poor fah-VOHR)

Thank you: Obrigado (oh-bree-GAH-doo)

You're welcome: De nada (jee NAH-dah)

Excuse me: Com licença (com lee-SEN-sah)

Yes: Sim (seen)

No: Não (now)

Safety:

Help!: Socorro! (soh-KOH-hoo!)

Call the police!: Chame a polícia! (SHAH-mee ah poh-LEE-see-ah!)