

World Tour 2025.

From May 4th to May 7th

Come spend 4 days with L'Oréal Professionnel in the most vibrant city: Rio De Janeiro.

Ticket price: \$2095*

*Flights and hotels not included.



LUCAS POSSETTI
@lucaspossetti



JOÃO BOSCO
@jobosco

Experience a two-day "look & learn" and "hands-on" training with Brazil's top artists.

Only 50 spots. First come first serve.

[Buy my ticket now](#)

Exclusive learning experiences and **discover** the heart of the city.



SUNDAY |
5PM

Welcome
cocktail



MONDAY |
9AM - 5PM

Hands-on colour
in L'Oréal Rio
Academy



TUESDAY |
9AM - midnight

Look & learn
Free afternoon
Evening cocktail
party



WEDNESDAY |
9AM - 5PM

Rio tour guide
full day