

Dia light

Acidic Gloss Colour



WHAT IS DIA LIGHT?

CHARACTERISTICS.

- Gel-cream - no ammonia.
- Gloss colour with acidic pH.

BENEFITS.

- No lift.
- Possibility to darken up to 2 levels.
- No colour overload.
- No over-sensitization.
- Colour tenacity for up to 6 weeks.*
- Up to x2 shinier hair vs permanent hair colour.**
- +30% nourished hair.***
- Preserved hair surface thanks to acidic pH.
- Resurfacing effect of the fiber.

*On fundamental shades, after multiple applications with Dia light vs. permanent hair colour from LP on lengths.
 **Instrumental test after multiple applications with Dia light vs. permanent hair colour from LP on lengths.
 ***Instrumental test.

SERVICES.

FRENCH BALAYAGE

Always natural looking whatever your balayage desire.

FRENCH GLOSSING

The new salon service for gradient colour with an exclusive glossing treatment.

PROFESSIONAL GUIDANCE

1. PREPARATION.

Wear suitable disposable gloves.
 Do not use metallic tools (bowl, comb...).

Use exclusively with the recommended Diactivateurs.
6 vol. : Subtle reflect, perfect to achieve tone on tone colour.

9 vol. : Perfect balance to reveal reflection and depth, darkens up to 2 levels.

15 vol. : Intensity and best reveal reflection.

2. MIXING.

In a bowl, an applicator bottle or a shaker:
 mix with a ratio **1 + 1.5** 1 tube 50 ml Dia light Gloss Colour + 75 ml of Diactivateur.

3. APPLICATION AND DEVELOPMENT TIME.

On dry or damp hair, apply the mixture, using a bottle or a brush. Development time: from 5 to 20 min according to the service.

- **5min** : Just to add shine and soft toning.
- **10min** : Toning after lightening. Add shine and revive colour radiance on lengths.
- **20min** : Revive colour with deeper result and/or darken.

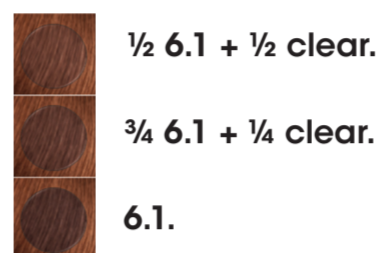
Emulsify gently, rinse thoroughly and shampoo with Metal Detox Shampoo.

DIA LIGHT ACIDIC GLOSS CLEAR

DIA LIGHT CLEAR.

- **Manage the transparency.**

Simulation 6.1 on orange undercoat.



- **Manage the fluidity.**
 You can fluidify any Dia light preparation with the liquifier clear using, but be aware it increases transparency at the same time.

- **Add shine.**
 Use the Clear alone + the Diactivateur 6 vol. if you just want to add shine.

NEW DIA LIGHT BOTTLE

FOR AN EASIER DOSAGE.

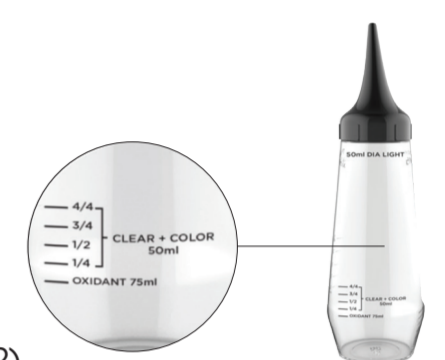
Use the Dia bottle for the dosage.

- 1st** : Add the Diactivateur 75ml.
- 2nd** : Add the Dia light Colour Cream until 4/4.

If you use a mix with the New Dia light Clear.

- 1st** : Add the Diactivateur 75ml.
- 2nd** : Add the Dia light Clear (for example until 1/2).
- 3rd** : Complete with Dia light shade until 4/4.

The bottle presents different dosages to adapt the quantity. (1 dose, 1/2 dose, 1 1/2 dose)



...for 2-step professional services:

FRENCH BALAYAGE

Perfectly blended and neutralized glossy shine.
 Always natural looking whatever your balayage desire.

1. Perfectly blended lightening.

With Blond Studio and seamless gestures whatever the technique.



Choose the adapted Blond Studio product based on the lift and technique.

2. Nourishing gloss to neutralize warmth.

Unique formula that neutralizes warm undercoats and tones with an ultra glossy result after lightening with no impact on the natural base.

Choose the right Dia light shade and quantity of Clear.

According to the undercoat to be neutralized, and the desired reflect choose the best shade in the Dia light shades chart.

Mix with the right amount of Clear.

When you want to maximize the colour deposit and toning power.

NO
 1/4
 1/2
 3/4

Modulate from 1/4 to 3/4 depending on how much transparency you want to achieve.

Choose the right Diactivateur.

- **6 vol.**: Subtle reflect, perfect to achieve tone on tone colour.
 - **9 vol.**: Perfect balance to reveal reflection and depth, darkens up to 2 levels.
 - **15 vol.**: Intensity and best reveal reflection.
-

Use the right developing time to get the adapted colour deposit...

- 5 MIN
- 10 MIN
- 15 MIN
- 20 MIN

Emulsify, rinse thoroughly and shampoo with Metal Detox Shampoo.



Scan the QR code to go on the e-learning on ACCESS.

FRENCH GLOSSING

The new salon service for gradient colour with an exclusive glossing treatment.

1. Perfect grey coverage.

Grey coverage at the regrowth, featuring Majirel & INOA.



Control your regrowth shadowing by stretching the permanent colour on the first 3 to 10 cm.

2. Dia light glossing treatment.

Revive the radiance of already coloured lengths with no over-sensitization and no colour overload.

During the regrowth development time, take through with Dia light.

Choose the Dia light Shade.

- Always 2 or 3 levels lighter.
- Use a pure shade if you want a stronger colour deposit.
- Mix with the New Clear if you prefer transparency.



Choose the right Diactivateur.

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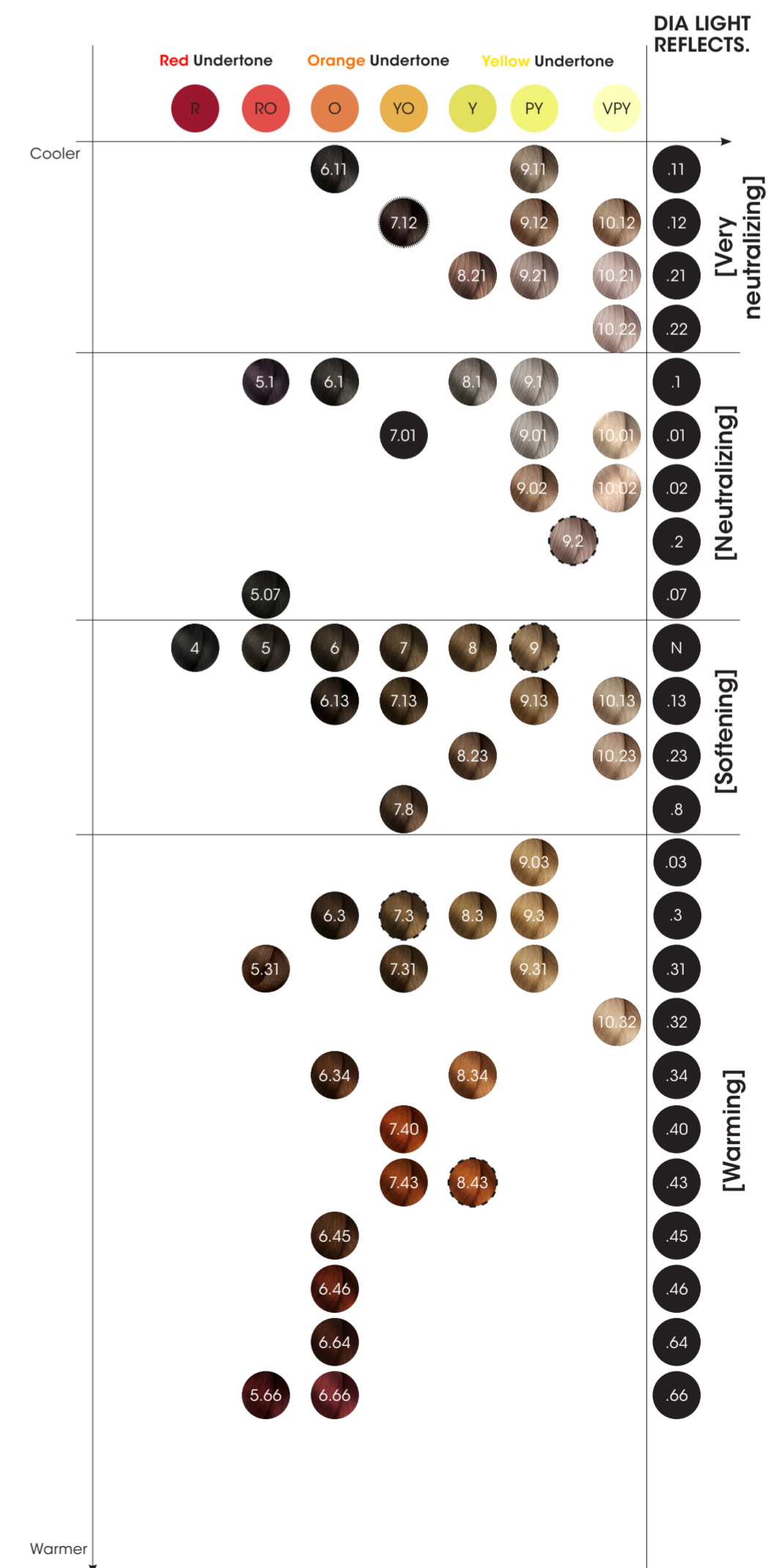
Apply on lengths and ends, **development time 20min.**
Organize your Dia light application **to rinse both formulas** (regrowth and lengths) **at the same time.**
 Emulsify, rinse thoroughly and shampoo with Metal Detox Shampoo.



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DIA LIGHT SHADES CHART

Depending on the application base and the undercoat to be neutralized, choose the best shade according to the desired neutralization level and/or colour reflect.



○ New shade 2022 ○ New shade 2021